

Understanding Globalization

2nd INTERNATIONAL CONFERENCE

3.-7.5.2021

Zoom Webinar Series



ONLINE EVENT

Globalization is known as the key term for the world in which we live today. We are experiencing a period of unprecedented ease for networked exchange across geographical or time-specific barriers, and an incomparable facility to obtain information, to collaborate, cooperate, and communicate. Yet a simple smartphone opens a universe of possibilities for an individual that would have been altogether unimaginable only 15 years ago. It is indeed evident how closely interwoven we all are in the world - not only virtually but also physically as the Covid-19 pandemic has recently demonstrated. Considering that these are only the most visible aspects of the worldly connection between States, institutions, economies, and cultures, and individuals, globalization can be said to be an ever more central key term in today's global order.

To truly understand globalization, we need a broadened perspective. Phenomena such as the climate crisis, the raging pandemic, the increasing importance of religious, cultural, demographic and technological questions, populism and the crisis of democracy, the strengthened impact of the media on open societies, China's ascension, the consequences of Brexit, and the developments in the Middle East and the African States have all an important impact on Europe and all Europeans. What is more, rising uncertainty and inequality are issues that have become huge concerns in public discourses and are similarly perceivable in daily or private situations.

The conference week „Understanding Globalization“, organized by the Center for Advanced Studies of Eurac Research intends to provide a platform to discuss these world themes with global experts and break them down to the local level and South Tyrolean reality by establishing an interconnected edge-cutting link on a truly “glocal” level.

Our international conference in 2021 is the second on the topic and will be held as a webinar series. Between 3 and 7 May, we will alternate between lunch seminars and evening seminars and look at the current state of globalization from a wide variety of perspectives.

Globalisierung verstehen

Globalisierung gilt als Schlüsselbegriff für die Welt, in der wir heute leben. Nie zuvor war es für den Menschen einfacher, sich unabhängig von geographischen oder zeitlichen Gegebenheiten zu vernetzen, Informationen zu erhalten, zusammenzuarbeiten und zu kommunizieren. Allein das Smartphone eröffnet uns ein Universum an Möglichkeiten, die vor 15 Jahren noch undenkbar waren. Wie eng verflochten mit der Welt jede und jeder von uns auch in Südtirol ist, und das nicht nur virtuell, sondern ganz und gar physisch, wurde nicht zuletzt durch die Covid-19-Pandemie klar. Und dies sind nur die sichtbarsten Puzzleteile einer weltumfassenden Verbindung zwischen Staaten, Institutionen, Ökonomien und Kulturen.

Um die Dynamiken der Globalisierung tatsächlich zu verstehen, braucht es einen erweiterten Blickwinkel. Der Klimawandel, religiöse, kulturelle, technologische und demographische Fragen, der Populismus und die Krise der Demokratie, der Einfluss neuer Medien in einer offenen Gesellschaft, der Aufstieg Chinas, die Folgen des Brexits und die Entwicklungen in Russland und Afrika sind Faktoren, die sich auf alle Europäerinnen und Europäer auswirken. Unsicherheit und Ungleichheit sind Themen, die sowohl im privaten als auch öffentlichen Diskurs an der Tagesordnung stehen.

Die vom Center for Advanced Studies von Eurac Research organisierte Globalisierungswoche „Globalisierung verstehen“ diskutiert diese Weltthemen mit internationalen Expertinnen und Experten, setzt sie mit der Südtiroler Realität in Verbindung und bringt sie somit auf eine „glokale“ Ebene.

Die internationale Tagung im Jahr 2021 ist bereits die zweite aus dieser Reihe und wird pandemiebedingt als Webinar-Serie abgehalten. Zwischen dem 3. und 7. Mai wird der aktuelle Stand der Globalisierung aus verschiedenen Perspektiven und in einem Wechsel zwischen Mittags- und Abendveranstaltungen beleuchtet.

Comprendere la globalizzazione

La globalizzazione è il concetto chiave per comprendere il mondo in cui viviamo oggi. Stiamo infatti vivendo in un periodo senza precedenti, il quale si caratterizza da una riduzione degli ostacoli allo scambio e al networking attraverso barriere geografiche e temporali. È un periodo storico nel quale tenerci informati, collaborare, cooperare e comunicare è sempre più facile; infatti, un semplice smartphone può aprire un universo di possibilità e opportunità che solo quindici anni fa sarebbero state del tutto impensabili.

Questi sviluppi dimostrano quanto gli individui siano strettamente collegati ed interconnessi nel mondo di oggi - e, come recentemente evidenziato dalla pandemia da Covid -19, non solo virtualmente, ma anche fisicamente.

Considerando che questi sono soltanto gli indizi più visibili che documentano la crescente interconnessione tra stati, istituzioni, economie, culture e individui, è evidente come il termine 'globalizzazione' sia sempre più rilevante nell'ordine globale.

Per comprendere la globalizzazione, abbiamo bisogno di una prospettiva multidisciplinare. Fenomeni come la crisi climatica, la pandemia, la crescente rilevanza delle questioni religiose, culturali, demografiche e tecnologiche, il populismo e la crisi della democrazia, l'influenza sempre maggiore dei media nelle società, liberali, il riassetto geopolitico dovuto all'ascesa della Cina, le conseguenze del Brexit, i recenti sviluppi nel Medio Oriente e in diversi Stati dell'Africa impattano in maniera importante l'Europa e gli europei. Inoltre, l'aumento dell'incertezza globale e delle disuguaglianze sono diventate grandi preoccupazioni nei discorsi pubblici e si percepiscono anche in situazioni quotidiane o private.

La conferenza settimanale "comprendere la globalizzazione", organizzata dal Center for Advanced Studies di Eurac Research, fornisce una piattaforma per discutere i temi del mondo con esperte ed esperti globali, riconducendoli allo stesso tempo alla realtà altoatesina, per offrire un punto di vista effettivamente "glocale".

La conferenza del 2021 è la seconda edizione di questa linea e si terrà in forma di una serie di Webinar. Tra il 3 e il 7 maggio saranno organizzati seminari all'ora di pranzo nonché conferenze serali per gettare uno sguardo interdisciplinare sulla situazione attuale della globalizzazione.

Day 1: Re-Globalization

03.05.2021

LUNCH WEBINAR

Moderation: Ingrid Kofler

13.00	Welcoming Address	Harald Pechlaner , Head of the Center for Advanced Studies, Eurac Research
13.10	What is re-globalization? Globalization´s current transition phase (EN)	Roland Benedikter , Co-Head of the Center for Advanced Studies, Eurac Research
13.50 - 14.00	The future of high-skilled workers (EN)	Ingrid Kofler & Mirjam Gruber , Researchers at the Center for Advanced Studies, Eurac Research

EVENING LECTURE

Moderation: Roland Benedikter

18.00 – 19.00	Understanding multicentric globalization (EN)	Jan Nederveen Pieterse , Mellichamp Professor of Global Studies and Sociology, University of California, Santa Barbara, USA
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Day 2: Politics and Democracy

04.05.2021

LUNCH WEBINAR

Moderation: Mirjam Gruber

13.00	The politics of imagination: social media and the surge of authoritarian populism (EN)	Chiara Bottici , Associate Professor of Philosophy at the New School for Social Research, New York City, USA
13.30 – 14.00	Die Zukunft der Globalisierung: Wie wir morgen leben werden (DE + EN)	Werner Weidenfeld , Direktor des Zentrums für angewandte Politikforschung der Universität München, Deutschland; Rektor der Alma Mater Europaea der Europäischen Akademie der Wissenschaften und Künste, Salzburg, Österreich; Vizepräsident des Cybersicherheitsrats Deutschland, Berlin

EVENING LECTURE

Moderation: Mirjam Gruber

18.00 – 19.00	Die Globalisierung von Feindbildern in digitalen Zeiten (DE +EN)	Ingrid Brodnig , Journalistin und Autorin, Österreich
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Day 3: Global Societies

05.05.2021

LUNCH WEBINAR

Moderation: Ingrid Kofler

13.30 – 14.00	Globalization, Brain Science, and the Need for a Cosmopolitan Neuroethics (EN)	James Giordano , Professor in the Departments of Neurology and Biochemistry at Georgetown University Medical Center, Washington, DC, USA
14.00 – 14.30	Social inequalities and the role of trust in a re-globalizing world (EN)	Jutta Allmendinger , President of the Berlin Social Science Center, Germany

EVENING LECTURE

Moderation: Mirjam Gruber

19.00 – 20.00	The future of globalism (EN)	Manfred Steger , Globalization Researcher and Professor at the University of Hawaii, Manoa, USA
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Day 4: Global Regions

06.05.2021

LUNCH WEBINAR

Moderation: Linda Ghirardello

13.00 – 13.30	Russia in the current global transformation (EN)	Alexey Gromyko , Director of the Institute of Europe, Russian Academy of Sciences, Moscow, Russia
13.30 – 14.00	The role of Africa in re-globalization (EN)	Robert Mudida , Director of the Institute for Public Policy and Governance, Strathmore University Business School, Nairobi, Kenya

EVENING LECTURE

Moderation: Ingrid Kofler

18.00 – 19.00	Future directions in health security and globalization (EN)	Kathryn E. Bouskill , Associate Director of the RAND Center for Global Risk and Security, Santa Monica, USA
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Day 5: Südtirol und die Globalisierung

07.05.2021

RUNDER TISCH (DE + IT)

Moderation: Harald Pechlaner

13.00 – 14.00

Südtirol und die
Globalisierung

Dieter Steger,

Senator der Italienischen Republik, Rom

Peter Oberparleiter,

CEO GKN Powder Metallurgy, London, UK and
Bruneck-Brunico, Südtirol

Anna Ganthaler,

Head of Transformational Strategy & Business
Design, TUI GROUP

Manfred Schweigkofler,

Stage Director, Creative Consultant, Südtirol;

WeQ-Vertreter Italien

Participation is free of charge and open to everyone.
The lectures in German will be simultaneously translated into English,
the panel discussion on Friday into Italian.
You can find the Zoom link to the respective lectures [HERE](#).

Die Teilnahme ist kostenlos und offen für alle.
Die deutschsprachigen Vorträge werden simultan ins Englische übersetzt,
die Diskussionsrunde am Freitag ins Italienische.
Den Zoom-Link zu den jeweiligen Vorträgen finden Sie [HIER](#).

La partecipazione è gratuita e aperta a tutti.
Le conferenze in tedesco saranno tradotte simultaneamente in inglese,
la tavola rotonda di venerdì in italiano.
Potete trovare il link alle rispettive conferenze su Zoom [QUI](#).

Info

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Center for Advanced Studies

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